



# CARBON COUNTY HIGHER EDUCATION CENTER

## STRATEGIC PLAN

2022-2024



# MESSAGE FROM THE EXECUTIVE DIRECTOR

Carbon County Higher Education Center's Strategic Plan is the culmination of a comprehensive 8-month process. A diverse group of stakeholders committed to the success of CCHEC's students, employees, and the community gathered to set forth the initiatives of CCHEC's strategic plan. Feedback for this plan was solicited from those stakeholders, including staff, students, community, industry, and partners from Carbon County School District #1, from both Rawlins and Little Snake River Valley, and Western Wyoming Community College. Survey and interview data was analyzed and the strategies for success were established.

I am honored to share this new strategic plan with our students, partners, and the communities of Rawlins and LSRV. This plan builds on CCHEC's strengths, serves as a guide to help us succeed in times of challenges and to build institutional capacity. It proactively aligns our resources and encourages a focused approach to achieving major goals for our future. The plan presents our shared vision and goals for the next three years. It serves as an important guide to highlight CCHEC's core purpose, vision, and focus, as well as seeks continued educational growth and success in serving the Carbon County community. It also targets opportunities CCHEC can leverage to continue to foster innovation and growth to meet the needs and expectations of students and the community in this ever-changing era.

Special thanks to our Strategic Planning Core Committee, who each worked relentlessly to put this together.

**Shelly Collier**, Accounting Specialist

**Janet Garcia**, Program Planner & Marketing Specialist

**Cory Hudson**, Adult Basic Education Coordinator

**Ryanne Mikesell**, LSRV Program Planner

**Christy Stocks**, LSRV Education Coordinator

**Karen Webster**, Executive Assistant

I am excited to move forward on the strategic plan, to focus on enhancing the programming that we already offer, as well as engaging the community, growing our partnerships, and proactively adapting to the ever-changing community and student needs. This plan is grounded in our commitment to cultivate every student's success while focusing on collaboration and partnership, as well as operational excellence and utilizing data to guide decisions and to provide the best programming possible to and for our community.

Moving forward together,

**Jennifer Moore**

CCHEC Executive Director



# ABOUT CARBON COUNTY HIGHER EDUCATION CENTER



The Carbon County Higher Education Center (CCHEC) serves as a catalyst for higher mobility and greater prosperity in the region. The institution is a crucial access point for higher education and the in-demand skills employers, workers and the community as a whole needs to thrive. In addition to being an economic generator, the center is also a community stronghold, enriching and strengthening the residents of Carbon County.

The center provides a wide scope of educational opportunities, from credit-bearing college courses to lifelong learning opportunities for residents in collaboration with its key partners.

CCHEC's wide range of offerings is the result of the 1985 agreement between Carbon County School District #1 (CCSD #1) and Western Wyoming Community College to form a joint Board of Cooperative Higher Education Services (BOCHES). Created by the Legislature, BOCHES (or BOCES) generate partnerships between school districts and their nearest community college to provide educational services.



# CARBON COUNTY HIGHER EDUCATION CENTER



## **OUR MISSION**

The Carbon County Higher Education Center (CCHEC) is committed to serving the higher education needs of our community and accepts the responsibility to provide high-quality training programs through the cooperative efforts of Western Wyoming Community College, Carbon County School District #1, community, industry, and local government. CCHEC provides community education courses, vocational and workforce training, and college credit courses through our partners and affiliates.

## **OUR VISION**

To empower our students and community through education, opportunity, and collaboration.

# OUR STRATEGIC PRIORITIES:

## **CULTIVATE STUDENT SUCCESS**

CCHEC strives to provide a welcoming environment for learners of all ages for student-centered learning experiences, competitive advantage, individual empowerment, and overall success.

## **ENGAGE, GROW, ADAPT**

CCHEC aspires to engage the community, grow industry partnerships, and adapt to changing community and student needs while fostering an environment of inclusion for all learners by breaking down barriers to education.

## **FOCUS ON OPERATIONAL EXCELLENCE**

CCHEC is committed to ensuring that employees are engaged and empowered through a culture of open communication, transparency, and trust while continually preparing for and anticipating future needs through proactive fiscal responsibility.

## **UTILIZE DATA TO GUIDE DECISIONS AND PROVIDE RELEVANT PROGRAMMING**

CCHEC will gain insights and information to assist with data driven decisions that will positively impact our students, employees, the community, and our organization as a whole.





# STRATEGIC PRIORITY: CULTIVATE STUDENT SUCCESS

## **Be Student Oriented**

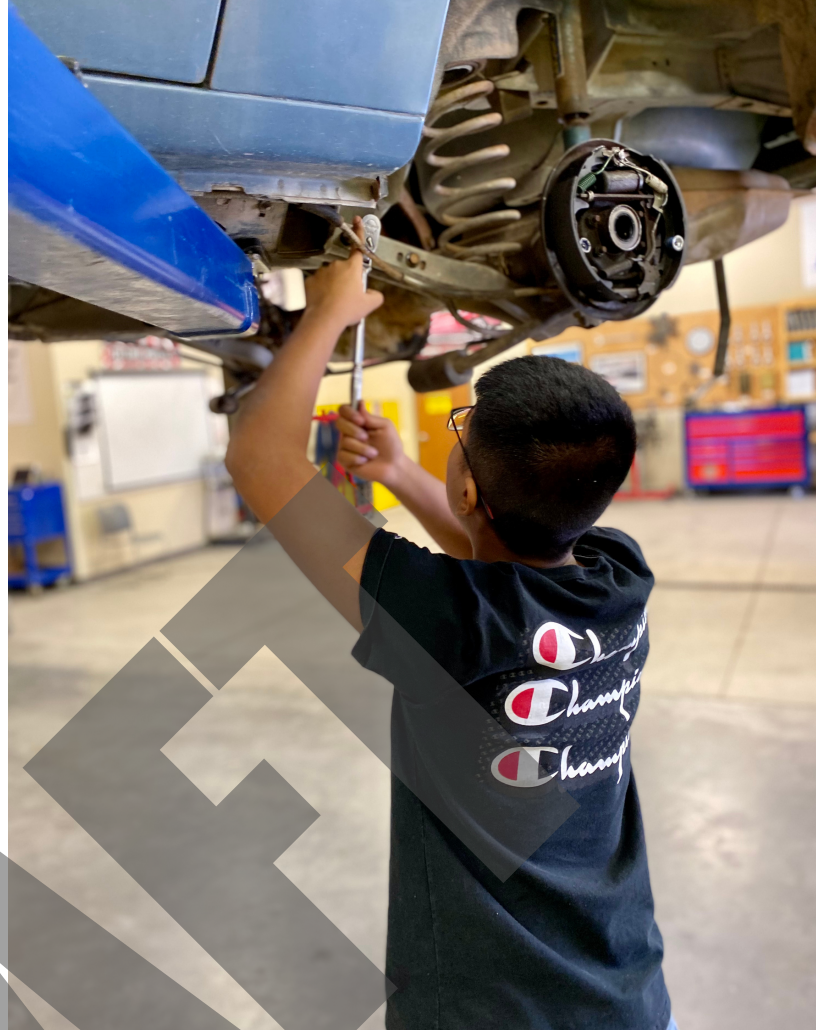
- Empower all CCHEC students to be successful in their educational goals

## **Offer Professional Development Opportunities**

- Support opportunities for CCHEC staff to build knowledge and skills to support a student-centered mindset and culture.

## **Assess Resources**

- Ensure a learning experience that provides students with a competitive advantage.
- Ensure CCHEC students have access to effective resources for registration and enrollment.



# STRATEGIC PRIORITY: ENGAGE, GROW, ADAPT

## ➤ **Cultivate Partnerships and Maintain Community Support**

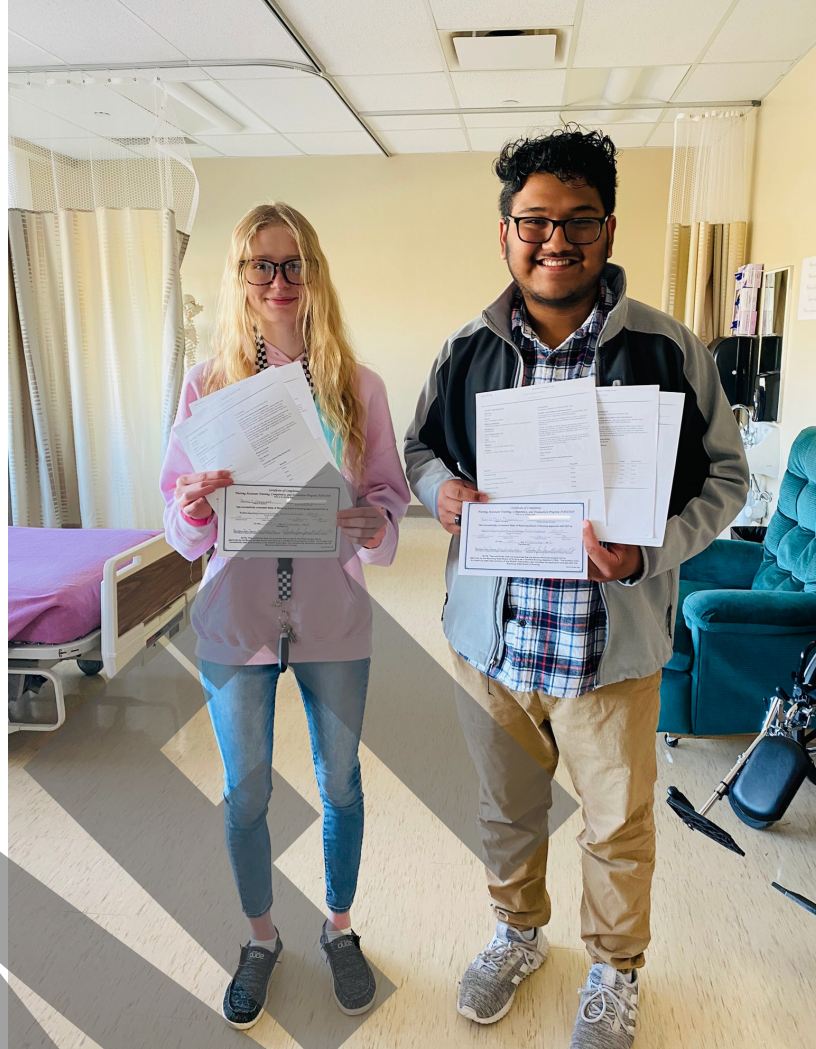
- Grow relationships with new, current, and former students in all areas.
- Strengthen partnerships with the community.
- Maintain a steady funding stream for CCHEC through renewal of the mill levy.
- Visible, meaningful, and intentional communication.

## ➤ **Adapt to Workforce Training and Programming Needs**

- Proactively plan and respond to workforce training and community programming needs.

## ➤ **Embrace Diversity**

- Breakdown barriers to participation and provide an inclusive environment for all.
- Support outreach to all demographics in the community.



# STRATEGIC PRIORITY: FOCUS ON OPERATIONAL EXCELLENCE

## **Demonstrate Continuous Improvement**

- CCHEC will continually review and adapt to best serve our community.
- CCHEC employees are engaged and empowered

## **Proactive Fiscal Responsibility**

- Understand the cyclical nature of the CCHEC funding model and proactively be prepared to adapt and plan for future needs.

## **Promote a positive, productive, and safe environment for all**

- Cultivate a culture of safety, communication, transparency, and trust for CCHEC.



# STRATEGIC PRIORITY: UTILIZE DATA TO GUIDE DECISIONS AND PROVIDE RELEVANT PROGRAMMING

## ➤ **Understand the Current Economic Landscape**

- Utilize broad-based economic data to guide decisions that add benefit the local community.
- Gather data from multiple perspectives.

## ➤ **Develop a System to Measure and Report Data**

- Educate stakeholders on what the metrics represent and why they are important.

## ➤ **Be Relevant**

- Provide the community with the most current and up-to-date educational opportunities and services.



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**CARBON COUNTY**  
HIGHER EDUCATION CENTER

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